Office of Health Promotion

Division of Chronic Disease – Suicide Prevention Project

Opportunity to Request Funds to Support Suicide Prevention Activities during National Prevention Week

2015

Purpose

National Prevention Week, an annual health observance supported by the Substance Abuse and Mental Health Services Administration, is dedicated to increasing public awareness of, and action around, substance abuse and mental health issues. The [National Prevention Week 2015](http://www.samhsa.gov/prevention-week) theme is “The Voice of One, the Power of All” and will take place May 17-23, 2015, with Prevention of Suicide as the daily health theme on Friday, May 22, 2015.

Through this Opportunity to Request Funds process, the Department’s Illinois Youth Suicide Prevention Project is accepting requests to support suicide prevention activities around National Prevention Week. Communities can host a suicide prevention activity on Prevention of Suicide Day (May 22) and/or support a suicide prevention activity in collaboration with one of the other days (e.g., increase awareness about the relationship between substance use and suicidality).

* Prevention of Tobacco Use – Monday, May 18
* Prevention of Underage Drinking & Alcohol Abuse – Tuesday, May 19
* Prevention of Opioid & Prescription Drug Abuse – Wednesday, May 20
* Prevention of Illicit Drug Use & Youth Marijuana Use – Thursday, May 21
* Prevention of Suicide – Friday, May 22
* Promotion of Mental Health & Wellness – Saturday, May 23

A technical assistance conference call will be held on April 17, 2015 at 2 pm to ensure applicants have a full understanding of the purpose of the support and an overview of allowable activities. Dial-in information - 1-888-494-4032 - passcode 2631052766#.

Eligible applicants

Eligible applicants include any one of a variety of public and private agencies in Illinois, including but not limited to; educational institutions, local coalitions, tribal units, non-profit organizations such as community organizations, service providers, and faith-based groups, as well as units of local government such as municipalities, public health departments and 708 boards. Any communities of interest will be required to respond to the Request for Support.

Funding

Approximately $60,000 has been allocated to fund projects through this proposal process. A wide range of activities will be considered. The maximum award to one applicant is $2,000. Funds will be awarded upon completion of the activity and submission of the project report. Multiple awards by the same applicant will not be considered.

Funds may not be used for any of the following: classroom instruction, capital expenditures, indirect overhead costs, entertainment, lobbying, debt reduction, food or direct treatment services to individuals.

Goal of the support

The goal of the support is to provide an opportunity for communities to raise awareness about suicide prevention. Support will be available to fund agencies to support strategic planning efforts, evidence-based programs, provide awareness of the burden of suicide, trainings, and promote the National Suicide Prevention Lifeline, especially in high-risk populations. Examples of events or activities that could be funded:

* Implement strategic planning efforts by;
  + Creating a local coalition (e.g., host a kick off meeting).
  + Hosting a forum or community wide summit to engage various stakeholders in learning about and planning for suicide prevention.
* Provide trainings/evidence-based program by; *(please note these funds should not supplement trainings an awardee would already be doing; rather it is intended to offer trainings which otherwise would not be offered under another funding source.)*
  + Conducting a workshop of trainers to present gatekeeper training to community members.
  + Conducting a training or series of trainings to professionals to increase their competence in identifying and responding to suicide risk (e.g., physicians, first responders, educators, groups that serve high risk populations).
* Provide community outreach by;
  + Hosting a community outreach event around National Prevention Week.
  + Promoting a screening of depression and suicide risk.
  + Hosting informational meeting for community youth leaders to learn and recognize the warning signs of suicide (e.g., 4-H, Boys/Girls Scouts, afterschool programs, parent teacher organizations).
  + Promoting educational outreach to youth (e.g., warning signs, what their role is, how to report if a friend is showing distress via a social network).
* Provide public awareness by;
  + Promoting the statewide suicide prevention public awareness campaign ([*It Only Takes One*](http://www.itonlytakesone.org/))
  + Conducting public service announcements
  + Distributing throughout the community, materials highlighting warning signs of psychological distress and where to find help.
* Implement strategies to engage groups that serve high risk populations (e.g., victims of violence; foster children; funeral directors; juvenile justice; lesbian, gay, bisexual and transgender population; members of the armed forces and veterans; persons with substance abuse; young adults who are not attending higher education institutions).
* Promote the [National Suicide Prevention Lifeline](http://www.suicidepreventionlifeline.org/getinvolved/promote.aspx).

Events should provide the opportunity to gain recognition through the media. Funds may be used to support paid media.

Additional guidance:

* Projects should reflect the mission and vision of the national and state suicide prevention strategic plans.
* Projects must be consistent with [national safe messaging guidelines](http://suicidepreventionmessaging.actionallianceforsuicideprevention.org/safety).
* For rental of event space, only small amounts will be accepted (<$300).
* Efforts to evaluate or address sustainability will be looked on favorably.
* Applicants which address high risk populations will be given priority.

The awardees will:

* Acknowledge the funding source in awardees activities related to the project. This may take the form of written acknowledgements on printed materials or verbal acknowledgment during presentations that are funded through this support.
* Submit a report by July 15, 2015.
* Promote the Illinois Youth Suicide Prevention Project (IYSPP) in your efforts (e.g., online gatekeeper training, promote the National Suicide Prevention Lifeline, promote the statewide suicide prevention campaign.)
  + Forward regular social media messages created by the *It Only Takes One* public awareness campaign.
  + Forward information on how to access the online gatekeeper training offered by the Department with schools and organizations who work with school in the awardees community.
  + Identify avenues to add the National Suicide Prevention Lifeline logo.
* Be encouraged to attend the statewide suicide prevention conference during Spring 2015.

The Department will provide:

* Technical assistance via phone or Email,
* Share national and state resources,
* Share *It Only Takes One* social media messages,
* Provide a report template for submitting information about the awardees’ project, and
* Extend an invitation to present on the awardee’s project during the August 2015 Illinois Suicide Prevention Alliance meeting.

Submission

Proposals must be received by April 24, 2015 at 5:00 p.m. Electronic submissions are accepted. Send proposals to:

Jennifer L. Martin

Illinois Department of Public Health

535 W. Jefferson St., Second Floor

Springfield, IL 62761-0001

[Jennifer.L.Martin@illinois.gov](mailto:Jennifer.L.Martin@illinois.gov)

Question regarding the Request for Proposals can be emailed to Jennifer Martin at [Jennifer.L.Martin@illinois.gov](mailto:Jennifer.L.Martin@illinois.gov)

Review of proposals

In the interest of awarding as many projects as possible, partial awards may be made. The Department reserves the right to take into account geographical factors in awarding of support to allow for distribution of awardees to various areas of the state.

Timeline

By April 10, 2015 Request for Support (RFS) released

April 17, 2015 @ 2p Technical assistance conference call *(1-888-494-4032 - passcode 2631052766#)*

April 24, 2015 RFS deadline

Week of May 17-23, 2015 Implement suicide prevention activities as part of National Prevention Week

June 15, 2015 Final report due

**Support Request for Suicide Prevention Activities during National Prevention Week 2015**

**Application Form**

Applicant contact information

|  |  |
| --- | --- |
| Agency Name |  |
| Agency Address |  |
| City, State, Zip Code |  |

|  |  |  |  |
| --- | --- | --- | --- |
|  | Agency’s Chief Officer | Event Organizer | Fiscal Contact |
| Name and title |  |  |  |
| Telephone |  |  |  |
| Email |  |  |  |

Project proposal

|  |  |  |  |
| --- | --- | --- | --- |
| Type of project |  | |  |
| Targeted populations |  | | |
| Our efforts will address the following populations (check all that apply): | Our project will place emphasis or focus on any of these current priority populations (check all that apply): | |

|  |  |
| --- | --- |
| Brief description of project |  |
| Intended outcome |  |
| Number of people that will be impacted |  |
| Local partners that will assist in implementing the project |  |

Project budget

|  |  |
| --- | --- |
| Total amount requested | $ |
| Budget overview | **Support may be approved to a maximum of $2,000 per project.**   |  |  | | --- | --- | | Budget item | Amount requested | |  |  | |  |  | |  |  | |  |  | |  |  | |  |  | |  |  | | **TOTAL** |  |   *(Insert additional lines if needed.)* |
| Brief budget description |  |

|  |
| --- |
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